

NEWSLETTER II

eSMART

Next Generation Web 4.0 Entrepreneurs

WHAT WILL WE TELL YOU ABOUT?

This Newsletter will inform you about:

- Progress of the eSMART Project
- The Members of Our Consortium
- Project Meetings
- Learning, Teaching and Training Activities
- Future Activities

MEMBERS OF THE CONSORTIUM

8 partners work together:

- **BFI BURGENLAND**
Austria
- **SPECTRUM RESEARCH CENTRE CLG**
Ireland
- **CALLIDUS - INSTITUTE FOR ADULT EDUCATION**
Croatia
- **SKILLS ELEVATION FHB**
Germany
- **ACADEMIA POSTAL 3 VIGO S.L**
Spain
- **WYŻSZA SZKOŁA BIZNESU I NAUK O ZDROWIU**
Poland
- **CENTRE FOR ADVANCEMENT OF RESEARCH AND DEVELOPMENT IN EDUCATIONAL TECHNOLOGY LTD - CARDET**
Cyprus
- **RIGHTCHALLENGE**
Portugal

ABOUT THE PROGRESS

The eSMART project has developed an **Entrepreneurship Curriculum** for young digital natives embarking on a career in the CCI sector as Web 4.0 entrepreneurs. Additionally, partners have developed innovative content for the **eSMART EduZines** that will bring learning opportunities to young digital natives on their smartphones.

An In-Service Training Programme for VET tutors was organised in Łódź, Poland where 13 VET tutors were introduced to Web 4.0 and its potential in today's digital world. More importantly, they gained the opportunity to build an entrepreneurial spirit and to understand investment readiness challenges that face creative entrepreneurs.



PROJECT MEETINGS AND TRAINING ACTIVITIES

The In-service training for VET tutors was held Face-to-Face in Łódź, Poland from the 30th of August to the 1st of September where 13 VET tutors were introduced to Web 4.0 and built their pedagogic and digital skills.

After that, a productive project meeting was held from 8th to 9th November in Porto. This was the 1st project meeting attended Face-to-face after the Covid-19 pandemic.



PARTNERS



WHAT IS NEXT?

The Irish partner *Spectrum Research Centre CLG* is currently working on producing eSMART EduZines and Interactive Infographics in digital formats.

The Cypriot partner *CARDET* is working to develop the eSMART MOOC platform to present the In-Service Training materials for VET tutors and the Entrepreneurship and Investment-Readiness EduZines.

The next activity of the eSMART project is part 2 of the Learning, Teaching and Training Activity. This will take place in Zagreb, Croatia from the 21st to the 23rd of February where VET tutors will be able to build their pedagogic and digital skills. This aims to support them to harness the potential of online learning in order to deliver a high-quality VET service in the current post-Covid-19 context where traditional institution-based provision is no longer viable.

**DO YOU WANT TO BE UP TO DATE
WITH OUR PROJECT ACTIVITIES?
HERE IS WHERE YOU CAN FIND US:**

[HTTP://ESMART-PROJECT.EU/](http://ESMART-PROJECT.EU/)

[HTTPS://WWW.FACEBOOK.COM/ESMART-ERASMUS-PROJECT-108821781707140](https://www.facebook.com/ESMART-ERASMUS-PROJECT-108821781707140)

[HTTPS://WWW.LINKEDIN.COM/COMPANY/ESMART-PROJECT/](https://www.linkedin.com/company/ESMART-PROJECT/)